

BeCareLink selects BayBridgeDigital to build first-in-class patient driven digital platform to transform Healthcare outcomes.

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BayBridgeDigital was selected by BeCareLink to build its novel health digital platform. After a thorough selection process, BayBridgeDigital has emerged as the better partner to accompany BeCareLink in its growth.

BeCareLink's patient driven approach uses big data to predict disease outcomes and requires a novel architecture that can accommodate deep learning, predictive analyses and at the same time manage HIPAA compliant level patient privacy and security.

The platform leverages knowledge bots and millions of real-time data inputs to help patients and doctors manage diseases more effectively and must balance data sharing and patient anonymity at the same time.

BayBridgeDigital was selected because of their unique ability to not just build the required technology but to also understand BeCareLink's businesses strategy and scientific platform as well as design the optimum Doctor-To-Patient interface and patient experience.

Alain Attias, CEO of BayBridgeDigital: *"It is very exciting to partner with BeCareLink - together we are inventing a new health digital platform to improve the patient experience. We provide a scalable and intelligent platform to connect more patients, physicians and hospitals in the US in whole new way."*

Larry Rubin, Chairman & CTO of BeCareLink said *“BeCareLink has been working with leading hospital groups to develop quantitative measurements of kinetics and cognition, using data and AI, that improve patient care. BayBridgeDigital is the right partner to guide our digital needs and create a scalable platform as more patients and hospitals use our technology solutions”*.



BeCareLink is a digital technology company that harnesses unique data solutions, AI and technology platforms to supplement, augment and replace traditional clinical therapy. Our mission is to transform the treatment of chronic disease through science, digital engagement, and proven outcomes.

www.becarelink.com



BayBridgeDigital is an innovative global consulting company headquartered in New York with digital hubs in Paris, London and its Technology Hub in Tel Aviv.

BayBridgeDigital helps companies in diverse industries do what they do better through an ever-evolving suite of digital transformation services including e-commerce, digital marketing, mobile solutions, business insights and analytics, artificial intelligence, salesforce integration, software development, and digital transformation.

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